



## PRESS RELEASE

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### **barox further advances technical development and support with new Head of Engineering**

In response to significant international growth, barox Kommunikation AG, the global manufacturer of professional standard switches, PoE media converters and IP extenders, continue to reinforce their advanced technical development and global client support, with the appointment of Jeneeben Jesujeevagan, as Head of Engineering.

Based at the company's headquarters in Switzerland, Jeneeben will head the technical development of the barox range and champion the company's technology partner integrations, harnessing barox's capabilities to deliver 'Switches made for video' and specifically, advanced integrated diagnostic tools and features to support integrators and end-users. Other responsibilities include managing the global technical support teams and further expanding the company's training programme for international markets, in particular the UK.

Jeneeben brings a wealth of experience to his new role, including technical expertise gained at his previous position at global automotive components supplier, Faurecia Autositze GmbH. Here, Jeneeben was responsible for defining standards, network analysis and the design of complex network configurations.

"I'm really looking forward to making a start on the continued technical advancement of barox technology to support general and high-security video surveillance applications, such as those suitable for public space, transportation hubs, distribution centres, arenas, CNI, prisons and shopping malls," says Jeneeben. "Drawing on my extensive technical development experience and in combination with the advancement of the barox switch range's powerful feature set and built-in cyber security – my focus will be to sustain and further develop barox as an industry leader at the forefront of technical development. I am also looking forward to meeting and engaging with barox's international clientele, as part of our new training initiative.

“We are delighted to welcome Jeneeben to the barox team,” says Rudolf Rohr, barox Co-founder & Managing partner. “This new appointment underlines our continued commitment to research, development, support and training where we constantly endeavor to drive technical product development and expertise across the industry. With a Head of Engineering the calibre of Jeneeben, we’ll be able to ensure the development of our range and technical prowess continues to rise exponentially to the benefit of our customers across the globe.”

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